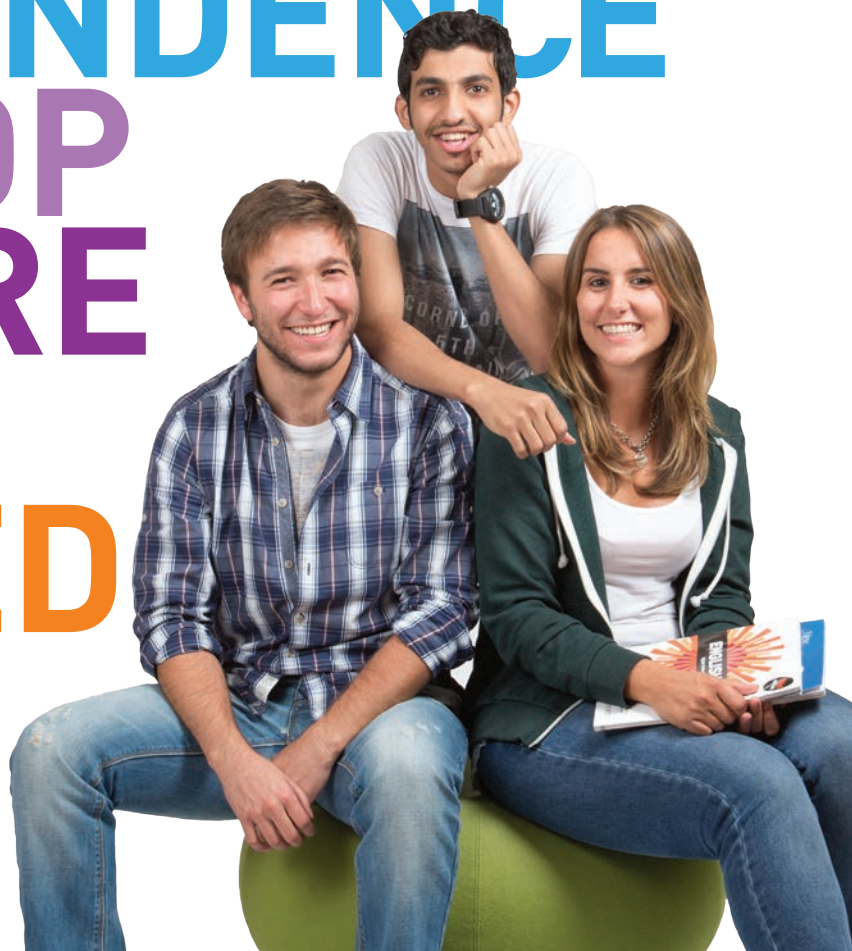




2015

ENGLISH COURSES  
FOR ADULTS 16+

ENGLISH  
SKILLS  
CONFIDENCE  
INDEPENDENCE  
DEVELOP  
PREPARE  
GROW  
SUCCEED



[bellenglish.com](http://bellenglish.com)



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Photograph:  
Frank Bell as a Prisoner of War  
in the 1940s.

# THE BELL STORY

In its 60 year history, Bell has helped over 1 million students around the world unlock the power of English. Through excellent teaching, exceptional facilities, a high-quality integrated learning experience and outstanding guidance and support, Bell is committed to helping its students achieve their full potential.

**1916**

FOUNDER FRANK BELL WAS BORN IN CALCUTTA, INDIA

**1938**

FRANK WAS AWARDED A FIRST-CLASS DEGREE IN FRENCH AND SPANISH FROM THE UNIVERSITY OF CAMBRIDGE

**1955**

FRANK ESTABLISHED THE FIRST BELL SCHOOL AT 9 CRANMER ROAD IN CAMBRIDGE

**1972**

FRANK SET UP THE BELL EDUCATIONAL TRUST. ALL FEES WERE REINVESTED TO IMPROVE STUDENT SERVICES AND FACILITIES

**1986**

BELL LAUNCHES ITS FIRST YOUNG LEARNER SUMMER PROGRAMME AT THE LEYS SCHOOL, CAMBRIDGE, WHICH STILL RUNS TODAY

**1958**

THE BELL SCHOOL MOVED TO ITS NEW LOCATION ON RED CROSS LANE IN CAMBRIDGE, WHERE IT REMAINS TODAY

**1990**

THE TRUST ESTABLISHES A SCHOOL IN GENEVA, SWITZERLAND

**2007**

IN PARTNERSHIP WITH OBEIKAN EDUCATION, THE TRUST IS APPOINTED TO MANAGE 'THE LARGEST ENGLISH LANGUAGE TEACHING PROJECT IN THE WORLD' AT KING SAUD UNIVERSITY IN SAUDI ARABIA. THROUGHOUT THE FOUR YEAR PROJECT OVER 20,000 STUDENTS IMPROVED THEIR ENGLISH TO PREPARE FOR UNDERGRADUATE STUDIES

**2014**

BELL SECURES PARTNERSHIPS WITH 16 UK UNIVERSITIES TO GUARANTEE STUDENT PROGRESSION FROM A UNIVERSITY FOUNDATION PROGRAMME

**2011**

THE TRUST MAKES A MULTI-MILLION POUND INVESTMENT IN THE ORIGINAL CAMBRIDGE CAMPUS TO IMPROVE FACILITIES

**2004**

BELL LAUNCHES ITS FIRST UNIVERSITY FOUNDATION PROGRAMME IN CAMBRIDGE

**2009**

THE TRUST LAUNCHES A TEACHER TRAINING CAMPUS AT HOMERTON COLLEGE, PART OF THE UNIVERSITY OF CAMBRIDGE, AND WELCOMES OVER 800 TEACHERS EVERY SUMMER IN SUBSEQUENT YEARS

**2011**

THE TRUST HAS FIVE YOUNG LEARNER CENTRES AND WELCOMES OVER 5,000 STUDENTS EACH YEAR

**2015**

BELL LAUNCHES NEW SUBJECT PATHWAYS TO UNIVERSITY INCLUDING SCIENCE AND ART AND DESIGN

**2010**

IT IS ESTIMATED THAT OVER 1 MILLION STUDENTS HAVE BEEN EDUCATED AROUND THE WORLD WITH BELL SINCE 1955



# THE BELL WAY

COMMITTED TO SUCCESS



The Bell Way is a set of educational principles designed to help students become better learners, to build confidence and to achieve their learning goals. Students are encouraged to commit to their own progress.



## HIGH EXPECTATIONS

“ The speed of the classes is very good. We have lots of different activities to do and I feel we are always learning every minute of the lesson ”  
MAX, FROM GERMANY



## CLARITY OF LEARNING

“ I really appreciate the approach to study here; although it’s challenging, it’s interesting and useful. It’s more effective than other courses because you know what you’re going to focus on and that’s the reason you have a personal goal, like a high IELTS mark ”  
JULIA, FROM ITALY



## UNIQUE INDIVIDUAL

“ I needed to improve my fluency and listening skills for my job, which involves liaising with financial analysts and investors. Bell’s tailored 1 to 1 lessons opened my eyes to new ways of learning language and the group lessons complemented my activities ”  
ESTEBAN, FROM SPAIN



## LEARNING EVERYWHERE

“ At Bell, we are taught in and out of the class. A great social programme helps us to communicate with each other, especially with international students. They always encourage us to speak in English ”  
HASSAN, FROM SAUDI ARABIA



## ASSESSMENT AS LEARNING

“ I received really personal feedback from my teacher and it made me feel important. It’s important for a student to feel special because you are – you’re not a number ”  
MARIA, FROM ITALY



## ORGANISATIONAL LEARNING

“ Progressing from school to university is a big step, but the teachers here prepare us well. They are all well-educated; one of mine also teaches at Cambridge University ”  
NICOLLE, FROM COLOMBIA

## WE CREATE HIGH EXPECTATIONS AND ENGAGEMENT

95% of Bell students said they had made good progress in their studies.

## WE HAVE CLEAR, CONSISTENT LEARNING GOALS AND TEACHING METHODS

Bell students know exactly what their learning goals are and when they have achieved them.

## WE FIND OUT ABOUT EACH STUDENT’S AMBITIONS AND CAPABILITY, AND BUILD FROM THERE

Every student works with their teacher to set clear and challenging learning goals within a tailored study and activity plan.

## WE MAXIMISE FORMAL AND INFORMAL OPPORTUNITIES FOR LEARNING

93% of students said that Bell’s integrated learning approach of lessons and cultural activities improved their English.

## WE USE ASSESSMENT AND FEEDBACK TO HELP STUDENTS DEVELOP AS INDEPENDENT LEARNERS

All students benefit from 1 to 1 tutorials with their teacher to review their progress and set new goals throughout their course.

## WE CONTINUOUSLY REFRESH AND RENEW OUR PROFESSIONAL SKILLS TO SUPPORT EFFECTIVE LEARNING AND TEACHING

Our teachers are trained to the highest levels and are experts in the field of English language teaching, many Bell teachers are also published authors.

# YOUR LEARNING JOURNEY

At Bell, we are committed to ensuring you achieve your learning goals and fulfil your potential. Your individual needs and requirements will shape your learning journey, enabling you to study and learn at your own pace and level. We will address your individual needs through a process of assessment, progress and recognition of your achievements to ensure your success.



## ASSESSMENT

- Prior to arrival, you can take an online test to gauge your language level.
- On your first day, you will complete a **language placement test** to help us identify your learning strengths and areas for improvement in your grammar, vocabulary, pronunciation, reading, writing, listening and speaking. You will then be assigned to a class appropriate to your level.
- Your teacher will discuss your test results with you and help you define your learning aims and goals.
- Once you have defined these, your teacher will recommend a study and activity plan, focusing on tuition, self-study and extra activities.

## YOUR LANGUAGE LEVEL

Use this chart to learn about the minimum language for your course.

Language levels are based on the Common European Framework of Reference (CEFR).



## PROGRESS

- Every two weeks you will have a **1 to 1 tutorial** with your teacher to focus on individual improvement and self-motivation.
- Your teacher will advise on the best study materials for you and how to practise your language skills outside the classroom.
- You will complete a learning journal with your teacher to chart your specific objectives and progress.



RECORD YOUR PROGRESS IN YOUR LEARNING JOURNAL



## ACHIEVEMENT

- At the end of your course, you will receive a **certificate of achievement** (subject to 80% attendance), which details your language level and progress. You can use this document as a record of your studies for school, higher education institutions and employers.

COMMON EUROPEAN FRAMEWORK OF REFERENCE (CEFR)	
A1 BEGINNER	You can understand and use basic phrases and expressions. You can communicate in simple ways when people speak slowly to you.
A2 ELEMENTARY	You can take part in simple exchanges on familiar topics. You can understand and communicate routine information.
A2+ PRE-INTERMEDIATE	You can participate in short conversations in routine contexts on topics of interest. You can make and respond to suggestions.
B1 INTERMEDIATE	You can communicate in situations, and use simple language to communicate feelings, opinions, hopes, plans and experiences.
B2 UPPER INTERMEDIATE	You can communicate easily with native English speakers. You can understand and express some complex ideas and topics.
C1 ADVANCED	You can understand and use a wide range of language. You can use English flexibly and effectively for social and academic purposes.
C2 PROFICIENT	You can understand almost everything you hear or read. You can communicate very fluently and precisely in complex situations.

**LANGUAGE DEVELOPMENT**  
Language development lessons are 1.5 hours and based around a coursebook. Working in pairs, small groups and individually, you learn grammar and new vocabulary and how to use these in everyday situations. Classes are small which means you have dedicated time with your teacher each day.

**TUTORIALS**  
You will have a 1 to 1 tutorial every two weeks with your teacher to review progress and define your goals for the following week.

## SAMPLE TIMETABLE INTENSIVE ENGLISH 20 OR 25 HOURS

MONDAY		TUESDAY		WEDNESDAY		THURSDAY		FRIDAY		INTENSIVE ENGLISH 20 HOURS	INTENSIVE ENGLISH 25 HOURS	
09.00-10.30	<b>Placement test and needs analysis</b> Orientation and introductions	<b>Language development</b> Vocabulary: Appearance and character	<b>Language development</b> Grammar: Narrative tenses	<b>Language development</b> Grammar: Present perfect	<b>Tutorial</b> Individual student progress and advice							
BREAK												
11.00-12.30	<b>Language development</b> Vocabulary topic: Friendship	<b>Language development</b> Listening: Falling out	<b>Language development</b> Speaking: How we met	<b>Language development</b> Speaking: Shared experiences	<b>Language development</b> Weekly grammar and vocabulary review							
LUNCH				<b>Lecture</b>								
13.30-14.45	<b>Language practice</b> Discussion activity: The ideal friend	<b>Language practice</b> Role play: Problem situations	<b>Language practice</b> Writing: How I met...	<b>Language practice</b> Listening: Taking notes	<b>Free trip or activity</b>							
BREAK												
15.00-16.15	<b>English for Work or English for Study</b>	<b>English for Work or English for Study</b>	<b>English for Work or English for Study</b>	<b>English for Work or English for Study</b>								
HOMEWORK												

**LANGUAGE PRACTICE**  
You will practise the skills you have learnt in the morning to improve your fluency and accuracy. Activities include role-play, debates, discussions and presentations. You will be taught by a second teacher in the afternoon to expose you to different teaching styles and accents.

**LECTURE**  
Each week, you have the opportunity to attend a free lecture on a range of topics from current affairs to British culture.

**HOMEWORK**  
You will get daily homework and advice on how to use the resources in the learning centre. The learning centre is available for private study five days a week and stays open until 18.00.

**INTENSIVE ENGLISH (25 HOURS)**  
**English for Work or English for Study**  
Choose the 25 hour Intensive English programme to boost your learning and focus on English for Work or English for Study. Find out about these topics on page 11.

**FREE TRIPS AND ACTIVITIES**  
Each week you will receive a free trip or activity. To find out about up and coming events view our social programme calendars online at [bellenglish.com/SocialProgrammes](https://bellenglish.com/SocialProgrammes)

## INCLUDED IN YOUR BELL COURSE FEE:

- ✓ COURSE MATERIALS
- ✓ WIFI AND INTERNET ACCESS
- ✓ WEEKLY LECTURES ON A VARIETY OF TOPICS
- ✓ ACCESS TO OVER 10,000 LEARNING RESOURCES INCLUDING BOOKS, JOURNALS AND DVDS
- ✓ REGULAR 1 TO 1 TUTORIALS
- ✓ CITY ORIENTATION TOUR/ WELCOME DRINKS
- ✓ A TRIP OR ACTIVITY EACH WEEK
- ✓ A WEEKLY PROGRAMME OF SOCIAL ACTIVITIES
- ✓ USE OF SPORTS FACILITIES\*
- ✓ COMPREHENSIVE INSURANCE

\*Bell Cambridge only.





# OUR COURSES

## INTENSIVE ENGLISH

Designed for highly motivated English language learners – choose from 20 or 25 hours of group tuition or 1 to 1 – you can even combine both

## INTENSIVE IELTS EXAM PREPARATION

Develop your English skills and improve your exam techniques in preparation for the IELTS exam

## CAMBRIDGE EXAM PREPARATION

Intensive and fast-track courses for students who require an internationally recognised qualification for work, university or for immigration

## BUSINESS ENGLISH

Ideal for business people at any stage of their career and those about to enter the world of work

## BUSINESS COMBINATION

A personalised programme for business people, whatever their level of experience

## CHRISTMAS COURSE

For those looking for a unique and memorable holiday experience and an insight into British culture






**BOOST YOUR LEARNING WITH 1 TO 1 TUITION**

1 to 1 lessons offer you the opportunity to customise your learning to your specific needs. You can choose as many hours as you would like and these lessons can be added to any of our courses.

Try Intensive English (20 hours) plus five hours of 1 to 1 tuition.



# INTENSIVE ENGLISH

20 AND 25 HOURS

## THESE COURSES ARE FOR

Highly-motivated English language learners of all levels wishing to communicate and succeed in a variety of different contexts - socially, at school, university or work.

## COURSE OUTCOMES

Upon completion of **Intensive English**, you will:

- Be **more fluent and accurate** and able to communicate with native and non-native speakers in English in a variety of different contexts.
- Have **improved English language skills** (reading, writing, listening and speaking), more vocabulary, better pronunciation and an increased understanding of grammar appropriate to your level.
- Be **more confident and independent** as a learner and user of the language.

## NEXT STEPS

- ➔ Prepare for the IELTS exam on Bell's **Intensive IELTS preparation** course, see page 13
- Join Bell's **University Foundation Programme** to progress to a British university
- Improve your skills for English at work on Bell's **Business English** course, see page 19.

## INTENSIVE ENGLISH (20 HOURS)

### COURSE OVERVIEW

Bell's Intensive English course will give you the English language skills and confidence to communicate effectively with native and non-native speakers of English in a range of different environments – at school, university, work or even when travelling and socialising.

## INTENSIVE ENGLISH (25 HOURS)

### COURSE OVERVIEW

In addition to the core Intensive English programme, students benefit from five hours of specialist group lessons in one of the following options:

#### English for Work

Areas of focus include:

- leading and participating in meetings
- CV writing, reports and proposals
- preparing and delivering presentations.

#### English for Study

Areas of focus include:

- research and academic writing skills
- note taking
- exam technique and past papers, from exams such as IELTS, FCE and CAE.

## Course description

Every aspect of our Intensive English course encourages you to communicate in English. Lessons are designed to be fun and interactive with a focus on improving your skills and building your confidence in the use of English.

You will **develop your English language skills** and achieve increased fluency and accuracy by:

- **writing different types of communication** such as reports, emails, reviews and articles
- **practising your speaking** through role-play, debates and delivering presentations on current affairs
- **listening to presentations and authentic materials** such as TV and radio shows
- **reading articles, stories and leaflets**
- **learning new vocabulary and grammar** structures suitable for your level.

## COURSE SUMMARY

LOCATION	Cambridge	London
MINIMUM AGE	16	16
MAXIMUM CLASS SIZE	12	10
WEEKLY HOURS	20	20
MINIMUM LANGUAGE LEVEL	Beginner A1	
START DATES	Weekly, every Monday	

## COURSE SUMMARY

LOCATION	Cambridge	London
MINIMUM AGE	16	16
MAXIMUM CLASS SIZE	12	10
WEEKLY HOURS	25	25
MINIMUM LANGUAGE LEVEL	Beginner A1	
START DATES	Weekly, every Monday	

You will **increase your confidence** by:

- **practising your language skills inside and outside the classroom** with friends from around the world
- by **studying independently** and taking advantage of the extensive collection of resources available in our study centres, which include DVDs, past exam papers, grammar books, dictionaries, computer programmes, and fiction books.

You are taught by at least two different teachers each day, exposing you to different accents and teaching styles. The morning language lessons are based upon a coursebook appropriate for your level. In the afternoon you focus on practising what you have learnt in the morning.





**1 TO 1  
TUITION**  
PERSONALISE YOUR STUDY  
PROGRAMME WITH 1 TO 1  
TUITION. YOU CAN CHOOSE  
AS MANY HOURS AS  
YOU WOULD LIKE



# INTENSIVE IELTS EXAM PREPARATION

## THIS COURSE IS FOR

International students that require a recognised qualification to demonstrate their level of English language proficiency for work, university or for immigration.

## COURSE OVERVIEW

Bell's Intensive IELTS Exam Preparation course will develop your English skills and exam techniques in preparation for the IELTS exam.

## COURSE OUTCOMES

Upon completion of Bell's **Intensive IELTS Exam Preparation** course, you will:

- Have **increased understanding of the IELTS exam** structure and techniques needed to achieve your desired band.
- Be **more fluent, accurate and confident** in using English.
- Have **improved English language skills** (reading, writing, listening and speaking), more vocabulary, better pronunciation and an increased understanding of grammar.
- Be more **independent** as a learner.

## NEXT STEPS

- ➔ Apply directly to university
- Use for immigration purposes
- Advance your career.

## Course description

Your Bell experience is designed to be challenging and interactive. You will use real life situations to help improve your communication skills, exam techniques and confidence.

You will **develop your exam skills and techniques** and become more independent as a learner by:

- **learning skills** such as describing data and guessing meaning from context
- **practising sample IELTS exam questions** in class and online
- **taking advantage of regular tutorials** to agree your study plan
- **taking advantage of the resources** available in the learning centre, which includes past exam papers, grammar materials, books, DVDs and newspapers.

You will **develop your English language skills** and achieve **increased fluency and accuracy** by practising:

- **writing** specific to the test such as interpreting data, presenting opinions to support your essays
- **speaking** through role-play, debates on current affairs and presenting your own opinions
- **listening** to presentations, lectures and fellow student opinions
- **reading** academic articles and reports
- learning **new vocabulary and grammar** structures suitable for your level.

As part of the course, you will get access to Bell's online IELTS module, which offers access to over 1,000 activities. Learn at your own pace, 24 hours per day, 7 days per week and get instant feedback.

**BELL'S  
ONLINE  
IELTS  
MODULE**

## COURSE SUMMARY

LOCATION	Cambridge	London
MINIMUM AGE	16	16
MAXIMUM CLASS SIZE	12	10
WEEKLY HOURS	20	20
MINIMUM LANGUAGE LEVEL	Intermediate B1	
START DATES	Weekly, every Monday	

## IELTS AT A GLANCE

IELTS (International English Language Testing System) is an English language test recognised by over 9,000 organisations worldwide.

IELTS assesses your ability to communicate in everyday English for education, immigration and professional accreditation.

IELTS has two versions – Academic and General Training. Bell offers the Academic test.

IELTS has four parts to the exam:

- Listening (30 minutes)
- Reading (60 minutes)
- Writing (60 minutes)
- Speaking (11–14 minutes).

The Listening, Reading and Writing tests are completed in one sitting. The Speaking test may be on the same day or up to seven days before or after the other tests.

**The exam fee is not included in the course fee. However, Bell can arrange for you to take the test at an exam centre.**





DID YOU KNOW?  
THE MAIN  
LANGUAGE USED  
BY THE ESTIMATED  
**200 MILLION**  
INTERNET USERS  
IS ENGLISH\*



## CAMBRIDGE EXAMS AT A GLANCE

Cambridge English exams are widely considered to be the world's most valuable range of English qualifications, accepted by over 15,000 universities, employers and governments around the world.

The Cambridge English First exam shows you have developed the ability to use everyday written and spoken English and are becoming skilled in English. It will improve your career and study opportunities.

Find out which organisations accept Cambridge English exams at [www.cambridgeenglish.org](http://www.cambridgeenglish.org)

### Exam structure

From January 2015, the exam will comprise four papers:

- Reading and Use of English
- Listening
- Speaking
- Writing.

You will sit the paper-based exam at a local test centre in Cambridge.

# CAMBRIDGE EXAM PREPARATION (FCE)

PREPARATION FOR THE CAMBRIDGE ENGLISH FIRST (FCE) EXAM

Bell offers two preparation programmes for the Cambridge English First Exam (FCE). An intensive programme offered three times per year and a five week summer fast-track option.

## THESE COURSES ARE FOR

International students who need a life-long, internationally recognised qualification to demonstrate their level of English language ability.

## COURSE OUTCOMES

Upon completion of Bell's Cambridge Exam Preparation (FCE) courses, you will:

- Have **increased understanding of the Cambridge English First exam** and the techniques needed to achieve your desired result.
- Be **more fluent, accurate and confident** in using English for real life situations.
- Have **improved English language skills** (reading, writing, listening and speaking), more vocabulary, better pronunciation and an increased understanding of grammar to enable you to communicate in everyday situations.
- Be **more independent** as a learner.

## NEXT STEPS



- Take the **Cambridge English Advanced Exam (CAE)**
- Advance your career
- Apply to university.

## INTENSIVE CAMBRIDGE EXAM PREPARATION (FCE)

### COURSE OVERVIEW

This course will develop every aspect of your English to B2 level through engaging lessons and activities whilst making sure you gain the skills and confidence to succeed in all four parts of the exam.

The course includes:

- 20 hours tuition per week
- course materials
- weekly tutorials
- two complete practice exams
- online exam tips and practice tests
- advice on applying to university.

### COURSE SUMMARY

LOCATION	Cambridge
MINIMUM AGE	16
MAXIMUM CLASS SIZE	12
MINIMUM LANGUAGE LEVEL	Intermediate B1
WEEKLY HOURS	20
START DATES	
	4 January – 8 March (9 weeks)
	5 April – 13 June (10 weeks)
	4 October – 13 December (10 weeks)

## FAST-TRACK CAMBRIDGE EXAM PREPARATION (FCE)

### COURSE OVERVIEW

Our summer fast-track programme will quickly get you ready for the exam at the end of the course. It is perfect if you already have an intermediate (B1) level of English and want to sharpen your English skills to B2 level and perfect your exam technique. The course includes:

- 25 hours tuition per week
- course materials
- weekly tutorials
- a practice exam
- online exam tips and practice tests
- advice on applying to university.

FAST-TRACK  
INCLUDES  
EXAM ENTRY  
FEE

### COURSE SUMMARY

LOCATION	Cambridge
MINIMUM AGE	16
MAXIMUM CLASS SIZE	12
MINIMUM LANGUAGE LEVEL	Intermediate B1
WEEKLY HOURS	25
START DATES	
	28 June – 01 Aug (5 weeks)

## Course description

Whichever Cambridge exam preparation option you choose, your Bell experience is designed to be stimulating, varied and interactive. You will use real life situations to help improve your communication skills, exam techniques and confidence.

You will **develop your exam skills and techniques** and become a more independent learner by:

- **learning through different channels** such as class tuition, past paper practice and social and cultural activities
- **attending weekly tutorials** to set your learning goals, personalise your study plan and discuss progress
- **taking advantage of the resources** available in the learning centre, which includes past exam papers, grammar materials, books, DVDs and newspapers.

You will **develop your English skills**; achieve a greater range of vocabulary, increased fluency and accuracy by:

- **practising the types of writing** specific to the exam such as writing essays, reports, letters or emails paying particular attention to content, structure and layout
- **reading a range of different materials** such as books, reviews and magazine articles to understand opinions and attitudes and test your control of grammar and vocabulary
- **listening to a range of spoken materials** such as interviews, radio broadcasts, presentations, talks and everyday conversations to identify information and points of view
- **speaking in pairs or small groups** to discuss ideas, present opinions and interact in everyday situations.



**CAMBRIDGE ENGLISH**  
Language Assessment  
Part of the University of Cambridge





### CAMBRIDGE EXAMS AT A GLANCE

Cambridge English exams are widely considered to be the world's most valuable range of English qualifications, accepted by over 15,000 universities, employers and governments around the world.

The Cambridge English Advanced exam proves you have an advanced level of English. It shows you have the language skills for success.

Find out which organisations accept Cambridge English exams at [www.cambridgeenglish.org](http://www.cambridgeenglish.org)

**Exam structure**  
From January 2015, the exam will comprise four papers:

- Reading and Use of English
- Listening
- Speaking
- Writing.

You will sit the paper-based exam at a local test centre in Cambridge.



# CAMBRIDGE EXAM PREPARATION (CAE)

PREPARATION FOR THE CAMBRIDGE ENGLISH ADVANCED (CAE) EXAM

Bell offers two preparation programmes for the Cambridge English Advanced Exam (CAE). An intensive programme offered three times per year and a five week summer fast-track option.

### THESE COURSES ARE FOR

International students who need a life-long, internationally recognised qualification to demonstrate their level of English language ability.

### COURSE OUTCOMES

Upon completion of **Bell's Cambridge Exam Preparation (CAE)** course, you will:

- Have **increased understanding of the Cambridge English Advanced exam** and the techniques needed to achieve your desired result.
- Be **more fluent, accurate and confident** in using English for real life situations.
- Have **improved English language skills** (reading, writing, listening and speaking), more vocabulary, better pronunciation and an increased understanding of grammar to enable you to communicate in everyday situations.
- Be **more independent** as a learner.

### NEXT STEPS

- ➔ Take the **Cambridge English Proficiency Exam (CPE)**
  - Advance your career
  - Apply to university.



### INTENSIVE CAMBRIDGE EXAM PREPARATION (CAE)

#### COURSE OVERVIEW

This course will develop every aspect of your English to C1 level, enabling you to use English confidently in demanding academic and professional settings. You'll study complex grammar, advanced level vocabulary and learn how to write in a variety of styles, as well as perfecting your exam technique. The course includes:

- 20 hours tuition per week
- course materials
- weekly tutorials
- two complete practice exams
- online exam tips and practice tests
- advice on applying to university.

#### COURSE SUMMARY

LOCATION	Cambridge
MINIMUM AGE	16
MAXIMUM CLASS SIZE	12
MINIMUM LANGUAGE LEVEL	Intermediate B2
WEEKLY HOURS	20

#### START DATES

4 January – 15 March (10 weeks)  
5 April – 13 June (10 weeks)  
27 September – 5 December (10 weeks)

### FAST-TRACK CAMBRIDGE EXAM PREPARATION (CAE)

#### COURSE OVERVIEW

Our summer fast-track programme will quickly get you ready for the exam at the end of the course. It is perfect if you already have the FCE or an upper intermediate (B2) level of English and want to take the extra step to C1. The course includes:

- 25 hours tuition per week
- course materials
- weekly tutorials
- a practice exam
- online exam tips and practice tests
- advice on applying to university.



#### COURSE SUMMARY

LOCATION	Cambridge
MINIMUM AGE	16
MAXIMUM CLASS SIZE	12
MINIMUM LANGUAGE LEVEL	Intermediate B2
WEEKLY HOURS	25

#### START DATES

21 June – 25 July (5 weeks)

### Course description

Whichever Cambridge exam preparation option you choose, your Bell experience is designed to be stimulating, varied and interactive. You will use real life situations to help improve your communication skills, exam techniques and confidence.

You will **develop your exam skills and techniques** and become a more independent learner by:

- **learning through different channels** such as class tuition, past paper practice and social and cultural activities
- **attending weekly tutorials** to set your learning goals, personalise your study plan and discuss progress
- **taking advantage of the resources** available in the learning centre, which includes past exam papers, grammar materials, books, DVDs and newspapers.

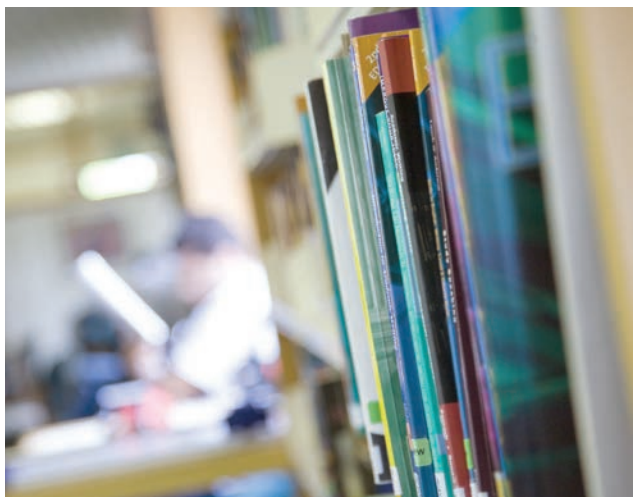
You will **develop your English skills;** achieve a greater range of vocabulary, increased fluency and accuracy by:

- **practising the types of writing** specific to the exam such as writing essays, reports, letters or emails paying particular attention to content, structure and layout
- **reading a range of different materials** such as books, reviews and magazine articles to understand opinions and attitudes and test your control of grammar and vocabulary
- **listening to a range of spoken materials** such as interviews, radio broadcasts, presentations, talks and everyday conversations to identify information and points of view
- **speaking in pairs or small groups** to discuss ideas, present opinions and interact in everyday situations.





DID YOU KNOW?  
ENGLISH IS  
ONE OF THE SIX  
OFFICIAL LANGUAGES  
THE UNITED NATIONS  
USES TO CONDUCT  
BUSINESS\*



# BUSINESS ENGLISH

## THIS COURSE IS FOR

Business people at any stage of their career and people that are about to enter the world of work.

## COURSE OVERVIEW

Bell's Business English course will give you the English language skills and confidence to communicate effectively in a business environment.

## COURSE OUTCOMES

Upon completion of **Bell's Business English** course, you will:

- Be **more fluent and confident** in using English in the workplace and socially.
- Have **improved Business English language** skills.
- Have an **international network** of professional connections.
- Have gained a **BULATS test certificate** demonstrating your Business English.

## NEXT STEPS

- ➔ Focus more on your Business English skills on a tailor-made **1 to 1 course** at Bell, or join our **Business Combination** course, see page 20
- Apply for a job overseas
- Gain a promotion in your company
- Study for an MBA using your new English skills.

## Course description

Working with intermediate and more advanced students, you will use real life business situations to help improve your communication skills and build your confidence in the use of English.

- You will **achieve increased fluency, accuracy and confidence** in English by:
- practising your communicative skills at a **weekly Business Breakfast** immersing yourself in a lively morning discussion on current business topics. We'll bring breakfast, you bring your experience and ideas
  - **collaborating with colleagues** to review and discuss current business topics and issues
  - accessing **Bell's Business English Online learning package**, which offers a range of quick language exercises. Your course includes a 3-month subscription.

- You will **develop your Business English** skills by:
- **leading and participating in meetings** on the phone and face-to-face
  - **reading and writing business materials** such as emails, report and proposals
  - **preparing and delivering presentations**
  - attending **Bell's Business Speaker Sessions\*** where professionals talk about a topic relevant to today's international business community
  - **exploring business-themed destinations\*** such as the Museum of Brands, Packaging and Advertising, Lloyds of London and the Bank of England.

Vocabulary and grammar are integrated throughout the course.

## Measuring progress

In addition to our core assessment programme (see page 6), you will also have the opportunity to take the BULATS online exam at the end of your course. The test is included in your course fees.

\*Tours and speaker sessions alternate on a monthly basis, dates are subject to change.

## COURSE SUMMARY

LOCATION	London
AGE	21
MAXIMUM CLASS SIZE	8
WEEKLY HOURS	20
MINIMUM LANGUAGE LEVEL	Intermediate B1
START DATES	Weekly, every Monday

## COURSE INCLUDES:

BUSINESS SPEAKER SESSIONS

BUSINESS ENGLISH ONLINE MODULE

BULATS ONLINE EXAM

WEEKLY BUSINESS BREAKFAST



## BULATS AT A GLANCE

BULATS is an international Business Language Testing System recognised by employers worldwide.

The test assesses listening and reading skills and knowledge of grammar and vocabulary.

Tasks are based on the skills and activities needed in the workplace, such as taking down telephone messages, understanding texts and correcting errors.

- The test lasts 110 minutes:
- 50 minutes listening
  - 60 minutes reading and language knowledge.

**Bell London is a recognised BULATS testing centre.**



91%

OF BUSINESS EXECUTIVES  
AGREE THAT ENGLISH  
IS THE INTERNATIONAL  
LANGUAGE OF  
BUSINESS\*

# BUSINESS COMBINATION

## THIS COURSE IS FOR

Business people at any stage in their career looking for a highly personalised programme to address specific learning needs, such as preparing and delivering an international presentation or researching and writing a successful business plan.

## COURSE OVERVIEW

Bell's Business Combination course offers a highly personalised programme combining 17 hours of 1 to 1 tuition and eight hours of group Business English classes. It will give you the English language skills and confidence to communicate effectively in a business and social context.

## COURSE OUTCOMES

Upon completion of **Bell's Business Combination** course, you will:

- Be **more fluent and confident** in using English in the workplace and socially.
- Have **improved Business English** language skills.
- Have **acquired vocabulary and language** specific to your industry or sector.
- Have **an international network of professional connections**.
- Have gained a **BULATS test certificate** demonstrating your Business English.

## NEXT STEPS



- Continue to focus on your specific needs with a Bell **1 to 1 course**
- Apply for an MBA at a business school
- Start a new career overseas
- Gain a promotion within your organisation.

## Course description

You will use real life business situations to help improve your communication skills and build your confidence in the use of English.

You will **achieve increased fluency and confidence in English** by:

- **focusing on your specific language needs** such as preparing for a presentation at an international conference or learning English in the context of a specific industry
- practising your communicative skills at a **weekly Business Breakfast\*** immersing yourself in a lively morning discussion on current business topics. We'll bring breakfast, you bring your experience and ideas
- **collaborating with colleagues** in group classes to review and discuss current business topics and issues
- **accessing Bell's Business English Online learning package**, which offers a range of quick language exercises for you to practise skills you have learned on your course. Your course includes a 3-month subscription.

You will **develop your Business English skills** by:

- **leading and participating in meetings** on the phone and face-to-face
- **reading and writing business materials** such as emails, report and proposals
- **preparing and delivering presentations**
- attending **Bell's Business Speaker Sessions\*** where professionals talk about a topic relevant to today's international business community
- **exploring business-themed destinations\*** such as the Museum of Brands, Packaging and Advertising, Lloyds of London and the Bank of England.

Vocabulary and grammar are integrated throughout the course.

## Measuring progress

In addition to our core assessment programme (see page 6), you will also have the opportunity to take the BULATS online exam at the end of your course. The test is included in your course fees.

\*Tours and speaker sessions alternate on a monthly basis, dates are subject to change.

## COURSE SUMMARY

LOCATION	London
MINIMUM AGE	21
MAXIMUM CLASS SIZE	8
WEEKLY HOURS	17 - 1 to 1 tuition 8 - group tuition
MINIMUM LANGUAGE LEVEL	Intermediate B1
START DATES	Weekly, every Monday

## COURSE INCLUDES:

BUSINESS  
SPEAKER  
SESSIONS

BUSINESS  
ENGLISH  
ONLINE  
MODULE

1 TO 1  
AND GROUP  
TUITION

BULATS  
ONLINE  
EXAM

WEEKLY  
BUSINESS  
BREAKFAST

## EXPERT TRAINERS

Our trainers have a range of industry experience in areas such as:

- Oil and gas
- Engineering
- Finance
- Law
- Medicine
- Sales and marketing
- Aeronautics.





CHRISTMAS IN TRAFALGAR SQUARE, LONDON



VISIT LONDON  
TO EXPLORE THE  
CHRISTMAS MARKETS  
AND ENJOY A RIVER  
CRUISE

# CHRISTMAS COURSE

## THIS COURSE IS FOR

Students wishing to remain in the UK over the festive season and for those looking for a unique and memorable holiday experience to improve their English language skills and gain an insight into British life and culture.

## COURSE OVERVIEW

Bell's Christmas Course in Cambridge offers a unique holiday experience. You will develop your English language skills and learn about British life and culture over the festive period. You will also enjoy a wide range of seasonal activities and excursions.

## COURSE OUTCOMES

Upon completion of the **Christmas Course**, you will:

- Have **experienced many aspects of British life and culture** at Christmas time.
- Be **more fluent and accurate** and able to communicate with speakers of English in a variety of different contexts.
- Have **improved English language skills** (reading, writing, listening and speaking), more vocabulary, better pronunciation and an increased understanding of grammar.
- Be **more confident and independent** as a learner and user of the language.

## NEXT STEPS



- Continue your English language learning on an **Intensive English** course at one of our schools in the UK – Cambridge or London
- Prepare for an international English qualification to demonstrate your progress. See Bell's **Cambridge Exam Preparation** courses, pages 12-17.

## Course description

You will develop your English skills and knowledge of British life and culture through:

- **a range of festive activities** such as singing festive songs, making Christmas decorations, baking traditional treats and taking part in a seasonal quiz
- **learning about and visiting historic cities** including London and Cambridge. In **Cambridge** you will visit the university colleges and punt along the River Cam and in **London** you will explore the Christmas markets and enjoy a river cruise where you will see the sights such as Big Ben and the London Eye.
- **practising your listening and speaking skills** with friends on excursions, and in class through discussions, debates and presentations
- **writing different types of communication** such as emails, reviews and articles
- **reading articles, stories and information**
- **learning new vocabulary and grammar** structures appropriate to your level.

## COURSE SUMMARY

LOCATION	Cambridge
MINIMUM AGE	16
MAXIMUM CLASS SIZE	12
WEEKLY HOURS	15
MINIMUM LANGUAGE LEVEL	Beginner A1
DATES	20 December 2015 to 02 January 2016

## COURSE INCLUDES:



## THE CHRISTMAS COURSE PACKAGE INCLUDES:

- 15 hours tuition per week
- Residential accommodation - single or shared rooms
- All meals, including a traditional three course Christmas lunch
- A core social programme which offers a range of fun and festive activities\*
- Insurance
- Free transfer to Cambridge for students at Bell London.

\*Optional activities charged at an additional cost.





BELL CAMBRIDGE



FRIENDLY AND HELPFUL STAFF



OUTSIDE DINING



SPACIOUS DINING ROOM AND MEETING AREA

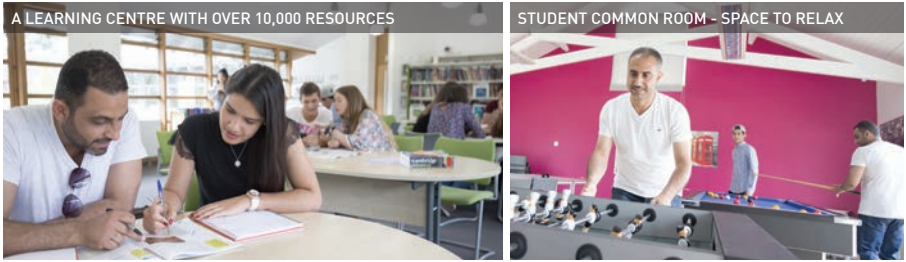
# CAMBRIDGE

A WORLD-CLASS UNIVERSITY CITY

Cambridge is an historic and cosmopolitan university city, famous for its academic excellence. The Bell campus is set in beautiful grounds and within easy reach of the city centre. It has impressive study, social and leisure facilities. The school has recently undergone a multi-million pound redevelopment and offers a contemporary learning centre, student common room and indoor and outdoor dining facilities, perfect for socialising after class.



CONTEMPORARY CLASSROOMS WITH VIEWS OF THE GARDEN



A LEARNING CENTRE WITH OVER 10,000 RESOURCES

STUDENT COMMON ROOM - SPACE TO RELAX

COURSES	
1 TO 1	PAGE 10
INTENSIVE ENGLISH PLUS 1 TO 1	PAGE 10
INTENSIVE ENGLISH (20 HOURS)	PAGE 11
INTENSIVE ENGLISH (25 HOURS)	PAGE 11
INTENSIVE IELTS EXAM PREPARATION	PAGE 12
INTENSIVE CAMBRIDGE EXAM PREPARATION (FCE)	PAGE 14
FAST-TRACK CAMBRIDGE EXAM PREPARATION (FCE)	PAGE 14
INTENSIVE CAMBRIDGE EXAM PREPARATION (CAE)	PAGE 16
FAST-TRACK CAMBRIDGE EXAM PREPARATION (CAE)	PAGE 16
CHRISTMAS COURSE	PAGE 22

## FACILITIES

- 30 newly-refurbished air-conditioned classrooms with interactive whiteboards
- Free wireless internet
- Large learning centre
- Two computer rooms
- Dining room and outside eating area
- Higher Education Advisory Service
- Free scanning, printing and copying
- Disabled access/facilities
- Prayer room
- Common room with table tennis, computer games, pool table and TV
- On-site sports facilities including tennis courts, volleyball and basketball courts and a 5-a-side football pitch

MAXIMUM CAPACITY 280 STUDENTS

## LOCATION

### NEAREST CITIES

- LONDON 100km
- NORWICH 102km
- OXFORD 160km

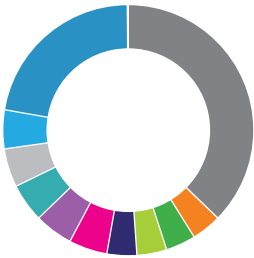
### AIRPORTS

- LONDON STANSTED 47km
- LONDON LUTON 65km
- LONDON GATWICK 154km
- LONDON HEATHROW 115km



## NATIONALITY MIX

62 NATIONALITIES\*



ITALIAN	19%
ARGENTINIAN	7%
BRAZILIAN	7%
KUWAITI	6%
SPANISH	5%
JAPANESE	4%
SAUDI ARABIAN	4%
BELGIAN	4%
TURKISH	4%
RUSSIAN	3%
OTHER (FROM 52 COUNTRIES)	36%

\*From 01 June 2013 to 31 July 2014

## FIND US ONLINE

JOIN THE CONVERSATION:  
 [facebook.com/bellenglishstudents](https://www.facebook.com/bellenglishstudents)  
 [twitter.com/bell\\_english](https://twitter.com/bell_english)





# LIVE AND LEARN IN CAMBRIDGE

At Bell, we know that to succeed in your studies, you need somewhere safe, comfortable and pleasant to stay. This is why Bell offers a range of accommodation options. All accommodation is offered as single rooms. For more information visit [bellenglish.com](https://bellenglish.com)



## HOMESTAY

16

B&B

SHARED

FREE

FROM 5

FROM 10

Homestay with a local family is a great way to experience British life and to practise your English outside the classroom. All our homestay families are carefully vetted to ensure they offer the right environment for you. Many of our homestay families have worked with us for many years and often form long-lasting friendships with the students.



## TRIPPOS COURT

18

PRIVATE

FREE

10

20

Tripos Court is a modern complex of seven purpose-built student residences located close to Cambridge Leisure Park. This campus-style accommodation has a lively international atmosphere making it ideally suited for students aged 18-24.



## SORRENTO RESIDENCE

18

B&B

PRIVATE

FREE

15

15

Sorrento Residence is part of the friendly family-run hotel complex located conveniently between Bell and the city centre. This comfortable accommodation is particularly suitable for mature students and has access to the facilities of the hotel next door.



## HOMERTON COLLEGE

16

PRIVATE

FREE

10

20

Homerton College offers accommodation in spacious, single study bedrooms with private shower and toilet. With dedicated house supervisors, and on-site dining. (Available 28 June to 08 August.)



## BELL GARDEN HOUSE

18

SHARED/PRIVATE

FREE

2

Located within the Bell grounds, in view of Bell Cambridge, the Garden House is a recently-refurbished, male-only student residence, ideal for mature students looking for a peaceful home where they can relax and study.

KEY TO SYMBOLS

18

MINIMUM AGE

SELF CATERING

BATHROOM

DISTANCE TO BELL BY BUS (MINUTES)

B&B

BED AND BREAKFAST

BED, BREAKFAST AND EVENING MEALS

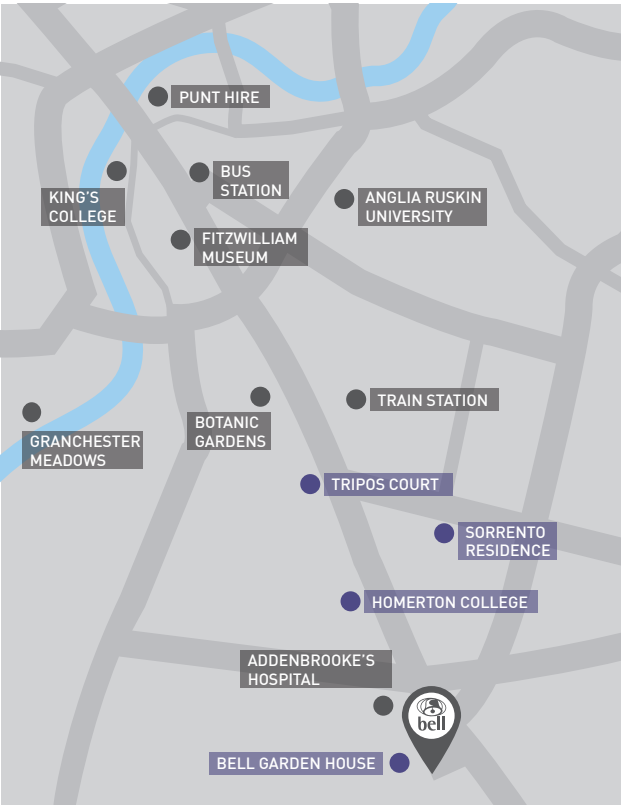
WIFI

WALKING DISTANCE TO BELL (MINUTES)

A GUIDED PUNT ALONG THE RIVER CAM



WEEKLY  
PROGRAMME  
OF SOCIAL AND  
CULTURAL  
ACTIVITIES



THE ICONIC KING'S COLLEGE CHAPEL

Find out what is happening at Bell Cambridge this week visit [bellenglish.com/SocialProgrammes](https://bellenglish.com/SocialProgrammes)





BELL LONDON

AIR-CONDITIONED CLASSROOMS



# LONDON

A VIBRANT CAPITAL CITY

Bell London provides the perfect setting for students choosing to study in the vibrant UK capital. The school is housed in a classic Georgian building in the heart of the Bloomsbury district, close to Covent Garden, Oxford Street and the British Museum and is only one minute's walk from Holborn tube station. Bell London provides a supportive, friendly environment in which to study while experiencing life in London.



THE COMPUTER STUDY ROOM IS ALWAYS POPULAR WITH STUDENTS



INTERACTIVE WHITEBOARDS IN EVERY CLASSROOM

COURSES	
1 TO 1	PAGE 10
INTENSIVE ENGLISH PLUS 1 TO 1	PAGE 10
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INTENSIVE ENGLISH (25 HOURS)	PAGE 11
INTENSIVE IELTS EXAM PREPARATION	PAGE 12
BUSINESS ENGLISH	PAGE 18
BUSINESS COMBINATION	PAGE 20

## FACILITIES

- Air-conditioned classrooms with interactive whiteboards
- Student lounge
- Computer room
- Learning centre
- Free wireless internet
- Free printing, scanning and copying
- Higher Education Advisory Service
- Restaurants and cafes nearby

## MAXIMUM CAPACITY 135 STUDENTS

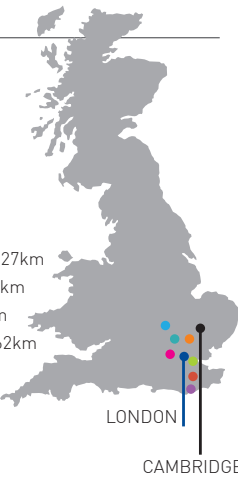
### LOCATION

#### NEAREST CITIES

- BRIGHTON 70km
- CAMBRIDGE 100km
- OXFORD 100km

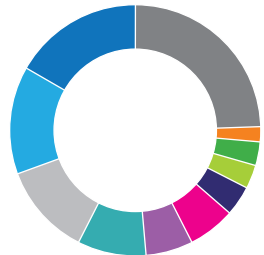
#### AIRPORTS

- LONDON CITY 13km
- LONDON HEATHROW 27km
- LONDON GATWICK 44km
- LONDON LUTON 54km
- LONDON STANSTED 62km



### NATIONALITY MIX

48  
NATIONALITIES\*



ITALIAN	17%
BRAZILIAN	14%
IRAQI	12%
RUSSIAN	9%
FRENCH	6%
JAPANESE	6%
TURKISH	4%
SAUDI	3%
SPANISH	3%
QATARI	2%
OTHER (FROM 38 COUNTRIES)	25%

\*From 01 June 2013 to 31 July 2014

### FIND US ONLINE

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 [twitter.com/bell\\_english](https://twitter.com/bell_english)





# LIVE AND LEARN IN LONDON

Here are examples of what's available. For an up-to-date list of accommodation options, please visit [bellenglish.com](https://bellenglish.com)  
All accommodation is offered as single rooms.



## HOMESTAY



Homestay with a local family is a great way to experience British life and to practise your English outside the classroom. All our homestay families are carefully vetted to ensure they offer the right environment for you. Many of our homestay families have worked with us for many years and often form long-lasting friendships with the students.



## NIDO KING'S CROSS



Nido is a modern, purpose-built student residence with great transport links to all parts of London. Accommodation is in well designed single studio rooms. Each studio has a private shower room, a well equipped kitchenette as well as living and study space. Located close to King's Cross main line and underground stations, Nido is within easy reach of Bell London and London's main attractions.



## VINCENT HOUSE



Vincent House is a charming, 1930s art-deco residence located in one of London's historic garden squares, close to Notting Hill underground station. Accommodation is in attractive single study-bedrooms with a private shower room. Communal facilities include a lounge, a bar, a large garden and a small reading room. This comfortable residence is particularly suitable for mature students.

KEY TO SYMBOLS	18	MINIMUM AGE		SELF CATERING		BATHROOM		DISTANCE TO BELL BY UNDERGROUND/BUS (MINUTES)
	B&B	BED AND BREAKFAST		BED, BREAKFAST AND EVENING MEALS		WIFI		WALKING DISTANCE TO BELL (MINUTES)

WEEKLY  
PROGRAMME  
OF SOCIAL AND  
CULTURAL  
ACTIVITIES



LONDON OFFERS GREAT SHOPPING OPPORTUNITIES



Find out what is happening at Bell London this week visit [bellenglish.com/SocialProgrammes](https://bellenglish.com/SocialProgrammes)



# THE TIME OF YOUR LIFE WITH BELL

At Bell, you'll get the opportunity to meet students from all over the world, make life-long friends and enjoy travelling and taking part in activities to relax, have fun and learn about different cultures - all while you practise your English.

DOWNLOAD  
OUR SOCIAL EVENTS'  
CALENDARS AT  
[bellenglish.com/  
SocialProgrammes](http://bellenglish.com/SocialProgrammes)





# THE BELL EXPERIENCE

Now that you've read all about Bell's wide range of courses and schools, here's a summary of the top reasons why Bell is the best place for you to study. Don't just take our word for it, read what our students have to say.

## EXCELLENT TEACHERS AND TEACHING

“ Every teacher at Bell is different, but they all love what they do and want to help you. Our class is small which means the teacher can follow what you need and give you more attention ”

MARIA VITTORIA, FROM ITALY

“ Bell is the best school in Cambridge: the classes are really interactive. You have fun all the time. In the elementary class we had to make sentences and practise vocabulary. Every time it was different so, for me, I wanted to come to class because it wasn't boring ”

ILLIA, FROM CHILE

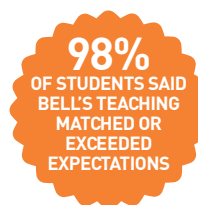
## EXCEPTIONAL LOCATIONS AND FACILITIES

“ I would recommend Bell to my friends because of the excellent facilities, social activities and the people you meet here ”

OLIVIER, FROM BELGIUM

“ I wanted to know about English children's books and visit the birthplace of English literature. I came to London where the buildings, the culture and people are so different ”

MISATO, FROM JAPAN



## AN INTEGRATED LEARNING APPROACH

“ I can't believe it. I had three years of English in my country, but I couldn't speak at all. Here I learnt so fast – I have fun in my lessons and I speak English with everyone ”

LAURA, FROM SWITZERLAND

“ The social programme is great as I've met new people and get to practise my English. My favourite social programme excursion was to Oxford. I got to see where they filmed some of the Harry Potter films ”

BIANCA, FROM BRAZIL



## GUIDANCE AND SUPPORT

“ I really appreciate the approach to study here; although it's challenging, it's interesting and useful. It's more effective than other courses because you know what you're going to focus on and that's the reason you have a personal goal, like a high IELTS mark ”

JULIA, FROM ITALY

“ I particularly want to upgrade my listening skills, so my 1 to 1 teacher is helping me focus on that. I can ask him lots of questions and he helps me correct my mistakes ”

YOUNG GOO, FROM KOREA







# WE HELP THE WORLD COMMUNICATE IN ENGLISH

In the last 10 years we have taught over 100,000 students from over 90 countries on our courses in the UK.

## A big thank you

Thank you to all students who studied with us in 2014. A special thanks goes to those students and staff members who feature in this brochure.



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+44 (0) 1223 275598

Your guarantee of quality for Bell's courses in the UK:



## OTHER SERVICES



**UNIVERSITY PATHWAY PROGRAMMES**  
[bellenglish.com/UniversityFoundation](http://bellenglish.com/UniversityFoundation)



**ENGLISH FOR YOUNG LEARNERS**  
[bellenglish.com/younglearners](http://bellenglish.com/younglearners)



**COURSES FOR SCHOOL GROUPS**  
[bellenglish.com/groups](http://bellenglish.com/groups)

**COURSES FOR TEACHERS**  
[bellenglish.com/teachers](http://bellenglish.com/teachers)